

ROLAND WOLDT

Architecture & Process Management/Mining Leader – Turning strategy into measurable execution
Available for advisory retainers, project-based engagements, and strategic partnerships.

PROFILE

I help large organizations build EA and BPM programs that actually deliver – from strategy and governance design through tool implementation to measurable adoption. In 30 years of consulting, I have led programs at Fortune 500 firms, federal agencies, and global non-profits across North America and Europe. I bring the full picture: executive advisory, hands-on delivery, and the practical knowledge that comes from doing this work at scale.

SELECTED CLIENTS



THOUGHT LEADERSHIP

- Author – Successful Architecture Implementation (2025): a practical guide to implementing EA/BPM programs, available on Amazon
- Author – Successful Process Mining Projects (2025): an end-to-end guide to process mining initiatives
- Host – What's Your Baseline? podcast (2021–present): 125+ episodes, consistently ranked among the top EA/BPM podcasts globally; co-hosted with J-M Erlendson
- Speaker and writer on EA, BPM, process mining, and digital transformation for practitioner audiences

EXPERIENCE

Founder & Principal Consultant

2021 – present

What's Your Baseline? · Northern Virginia, VA

- EA, BPM, and process mining consulting for corporate clients
- Podcast production, writing, and speaking on enterprise architecture and business process topics

Advisor & Project Manager

2024 – 2025

LSA Digital · Northern Virginia, VA

- Defined and delivered Enterprise Architecture consulting services (Alfabet and ARIS implementations)
- Produced and hosted “The Digital Formula” podcast; trained two staff members in end-to-end podcast production
- Managed partnerships with Software AG (ARIS) and Bizdesign (Alfabet)

Vice President, Global Consulting

2022 – 2024

iGrafx · Northern Virginia, VA

- Led the global consulting organization – technical, BPM, and learning services – as a member of the Executive Leadership Team
- Managed Professional Services in North America and Europe, and the Global Learning group (iGrafx University)
- Responsible for offering development, sales, project oversight, and practice management
- Built iGrafx University from concept to launch: LMS selection, curriculum design, global learning team build, and ongoing operations

Senior Director – Head of Global Process Mining CoE / Business Transformation Architect

2020 – 2022

Software AG North America · Reston, VA

- Designed and built the Global Process Mining Centre of Excellence: internal sales enablement, partner/OEM channel, and trial-to-sale conversion
- Led a cross-functional team of analysts, engineers, sales development, and marketing resources
- Member of the ARIS Process Mining product workgroup; coordinated RPA partnerships with Automation Anywhere and Kryon / Nintex

Director, CIO Advisory

2014 – 2020

KPMG LLC · McLean, VA

- Led KPMG’s Enterprise Architecture offering – \$6M+ annual revenue, double-digit year-over-year growth
- Managed a team of 12 cross-functional architects and developers; established formal partnerships with Software AG and Mega
- Led KPMG’s US Architecture Community of Practice and founded a global Experienced Architecture CoP spanning North America, Europe, and India

- Served as KPMG's global representative to The Open Group architecture forum (TOGAF standards body)
- Key engagements: digital regulatory technology ecosystem for PNC Bank and Fannie Mae; EA program stand-up for the Project Management Institute; governance and compliance tool integration for PNC Bank and State Street

Practice Director, Enterprise Architecture

2011 – 2014

Software AG Inc. · Reston, VA

- Led the EA consulting practice: solution definition, proposal development, sales, staffing, and delivery
- Key engagements: TOGAF-based EA consolidation at Boeing; first ARIS-webMethods Model-to-Execute implementation in North America at Coinstar/Redbox,; EA program for a nine-college consortium in Florida (HETG)

Head of BPM/GRC Practice / Regional Engagement Manager

2008 – 2010

IDS Scheer Inc. · Berwyn, PA

- Led the BPM and Governance, Risk & Compliance consulting practice
- Managed consulting sales and program oversight for the southeast region
- Key clients: US Army, Freddie Mac, American Airlines, Citrix Systems

Project Manager, Public Sector

2003 – 2007

IDS Scheer AG · Frankfurt am Main, Germany

- Consulting account manager for the German Armed Forces; led BPM and SAP implementation programs for defense and government clients
- Developed an internal Wiki and knowledge management system for the Public Sector practice, which was a key stone for the firm's ISO certification
- Key clients: German Armed Forces, Swiss Army, German Ministry of Transportation

Consultant, Organizational Change Management & Training

1997 – 2003

Accenture · Frankfurt am Main, Germany

- Led OCM and knowledge management projects in the Communications/High Tech and Utilities industries across Germany and Austria
- Key clients: T-Online, T-Mobile, Deutsche Telekom, Deutsche Bahn, Salzburg AG

Officer, Armor Branch

1986 – 1997 (active duty) · 1997 – 2007 (reserve)

German Armed Forces · Multiple locations, Germany

- Served as platoon leader, battalion department head, and reserve officer at the Ministry of Defense
- Led teams under operational conditions; responsible for personnel management, logistics, and cross-functional coordination
- Rank: Captain

CORE COMPETENCIES

Advisory & Delivery	Leadership & Business	Tools & Frameworks	Important today
<ul style="list-style-type: none">– Business Process Management– Process Mining– Enterprise Architecture (TOGAF)– Digital transformation– Program & project management	<ul style="list-style-type: none">– Executive advisory– Practice & team leadership– Business development & sales– Offering & product management– Enablement & curriculum design	<ul style="list-style-type: none">– ARIS, iGrafx, Alfabet, Mega, Ardoq, Adonis, BIC– KNIME (data modelling)– SAP, ServiceNow, Salesforce, HubSpot– SAFe, Agile, TOGAF, DoDAF	<ul style="list-style-type: none">– Process-driven AI readiness– Process mining as data layer for (AI) automation– Stakeholder alignment in complex situations– CoE design and launch

EDUCATION

Masters Degree in Education (Diplom-Pädagoge, univ.)

University of the German Armed Forces, Munich

1990 – 1994

Officer Training – 5th army officer course

German Armed Forces · Promotion to Lieutenant 1990

1986 – 1990

COMMUNITY AND OTHER ACTIVITIES

- The Open Group – KPMG's global representative in the architecture forum (TOGAF's standards body) 2015 – 2020
- President of EcoVillage Community Association (2011–2016): Board of Directors management, external relationships for a homeowners association
- IDS Scheer's Defense Industry community / APEDAS – North American lead and coordinator, 2008 – 2010
- Co-founder ProjectPier (www.projectpier.org, 2007): open-source tool for project management; website creation and translations coordination