ROLAND WOLDT

Roland Woldt is a well-rounded executive with 25+ years of Business Transformation consulting and software development/system implementation experience, in addition to leadership positions within the German Armed Forces (11 years).

He has worked as a Team Lead, Engagement/Program Manager, and Enterprise/Solution Architect on many projects. Within these projects, he was responsible for the full project life-cycle, from shaping a solution and selling it, to setting up a methodological approach through design, implementation, and testing, up to the roll-out of solutions.

In addition to this, Roland has managed consulting offerings throughout their life-cycle, from definition, delivery to update, and had revenue responsibility for them. This also included the stand-up and development of consulting teams, and their day-to-day management.

Roland worked as a Vice President at iGrafx, Director in KPMG's Advisory, as a Practice Director at Software AG/IDS Scheer, and as a project manager at Accenture. Before that, he served as active-duty and reserve officer in the German Armed Forces.

Besides that, he also runs the "What's Your Baseline?" podcast, where he and his co-host demystify EA and BPM since 2021, and he has written his first book "Successful Architecture Implementation" which was released in Q1/2025.

SKILLS

- Cross-functional leadership
- Business development & sales
- Business & people management
- Transformation
- Program & project management
- Agile / SAFe
- Product management
- Enterprise Architecture
- TOGAF
- SW development life-cycle & CI/CD
- Enablement & curriculum dev.
- Connect the dots
- Think in systems
- Cut through complexity
- Create momentum
- Care for people

EXPERIENCE

What's Your Baseline?, Northern Virginia (2021—present)

- Founder and host of the podcast and blog "What's Your Baseline? EA and BPM Demystified". This show is about Enterprise Architecture and Business Process Management, and how you can set up your practice to get the most out of it

- Author of the book "Successful Architecture Implementation" (released in March 2025)

- Writer, interviewer, and speaker on business transformation, architecture, and process management / mining topics

LSA Digital, Northern Virginia (2024—present)

-   Advisor for the service organization

-   Definition of consulting services in the Enterprise Architecture service line

-   Project manager in Alfabet and ARIS projects

-   Pre-production, production, post-production and host of "The Digital Formula" podcast. Training of two employees how to run a business podcast end-to-end

-   Member of the marketing team

-   Management of partnership with Software AG (ARIS and Alfabet)

iGrafx, Northern Virginia (2022—2024)

-   Vice President Global Consulting

-   Lead of the Global Consulting department, providing technical, BPM, and learning services to our clients.

-   Member of the firm's Executive Leadership Team

-   Responsibility for all Professional Services world-wide (Consulting groups in North America and Europe, as well as the Global Learning group for client and partner enablement / iGrafx University)

-   Development of offerings, sales of services, oversight of all delivery projects, as well as the practices

-   Tight collaboration with Sales, Marketing, and Product Development

Software AG North America, Reston, VA (2020—2022)

-   *Senior Director – Head of Global Process Mining CoE (2022)*

-   Lead of a cross-functional team focussing on this core product, consisting of process mining/data analysts, technical engineers, sales development representatives, product marketing resources (dotted)

-   Design and build of CoE, supporting three channels: internal sales force, partners / OEMs, trial up-sale

-   *Business Transformation Architect (2020-21)*, working in the North American "Business Transformation" unit (presales, client advisory and evangelism for the offerings in this area)

-   Focus on business process management, enterprise architecture, and process mining - member of ARIS Process Mining product work group; coordinator and Single Point of Contact for RPA partnerships with Automation Anywhere and Kryon

KPMG LLC, McLean, VA (2014—2020)

- Director in KPMG's CIO Advisory practice, leading a team of 12 cross-functional architects and developers

- Owner of the Enterprise Architecture offering for KPMG, creating an annual revenue to over $6M with double-digit year-over-year growth, and established formal business relationships with the two main leaders in the Enterprise Architecture/Process Management space (Software AG and Mega)

- Lead of KPMG's Architecture Community of Practice in the US; day-to-day collaboration with other architect groups in the Federal Practice and Canada, as well as KPMG's offshore group in India

- Establishment of a global Experienced Architecture Community of Practice, which includes member firms from North America, multiple countries in Europe, and India; project support of clients in Mexico and Singapore

- Project lead in system implementation and digital transformation projects. Examples are:

  - Creation of a digital regulatory technology ecosystem — integration of multiple systems and stand up of a core compliance system that married Risk tools, such as Archer, with Business Architecture (2015 – 2019 with a major US bank; and 2019 – 2020 with a national home loan company)

  - Architecture support of a global transformation program, including stand-up of the client's architecture group at a non-profit organization in the project management space (2018–2019)

- Example clients: PNC Bank, State Street, Fannie Mae, Project Management Institute

Software AG Inc., Reston, VA (2011—2014; Software AG merged with IDS Scheer in January 2011)

- Practice Director of the "Enterprise Architecture" consulting practice

- Sales of consulting services – from the definition of solutions/offerings through the development of proposals to close of deals; staffing and coaching of programs

- Program/project manager of key projects in North America. Examples are:

  - Architecture implementation and consolidation at the leading aircraft manufacturer (2012—2014)

  - Lead of the Model-to-Execute work package at a national kiosk retailer. This was the first "real life" ARIS-webMethods implementation in North America (2012)

  - Lead of a Business Architecture team in a mainframe modernization project for a 9 college consortium in Florida. Responsible for the overall concept and EA development, as well as the overall program approach (2011)

  - Conceptualization and implementation of a Business Architecture structure in ARIS as part of a Business Transformation project at a medical supply company (2010—2011)

- Member of global methodology teams/collaboration with product management and R&D: "BPMN in ARIS", "ARIS Connect", and "Model-to-Execute" work groups.

- Example clients: Kroger, Coinstar/Redbox, Boeing, BHP Billiton

IDS Scheer Inc., Berwyn, PA (2008—2010)

- Head of the BPM/GRC (Business Process Management/Governance Risk and Compliance) practice (2010)

- Regional Engagement Manager before a reorganization in 2010 – leading consulting sales and overall program management for all BPM projects in one of three regions (southeast)

- Relationship management with key partners (Accenture and SAP)

- Example clients: US Army, Freddie Mac, American Airlines, Citrix Systems

IDS Scheer AG, Frankfurt am Main (2003—2007)

- Project Manager in IDS Scheer's Public Sector industry vertical in DACH (Germany, Austria, Switzerland)

- Responsible consulting account manager for the armament area at the German Armed Forces client

- Development of an internal Wiki / Knowledge Management system

- Example clients: German Armed Forces, Swiss Army, German Ministry of Transportation

Accenture, Frankfurt am Main (1997—2003)

- Management of organizational change management and training/knowledge management projects in the Communications/High Tech and Utilities/Transportation industries in Germany and Austria

- Example clients: T-Online, T-Mobile, Deutsche Telekom, Deutsche Bahn, Salzburg AG

German Armed Forces, multiple locations (1986—1997 active duty; 1997—2007 reserve)

- Officer in the armor branch of arms; rank: captain

- Served in different positions, such as platoon leader and head of a battalion department

- Worked as a reserve officer in the Ministry of Defense

EDUCATION

- University of the German Armed Forces, Masters Degree in Education (Diplom-Pädagoge, univ.; 1990−1994)

- Military Education (comparable to civil service education; gehobener Dienst): 5th army officer course (graduated 1989), promotion to Lieutenant 1990

COMMUNITY AND OTHER ACTIVITIES

- KPMG's global representative in The Open Group's architecture forum, the standards body of the TOGAF standard (2015−2020)

- President of EcoVillage Community Association (2011−2016): managing of Board of Directors and external relationships for the homeowners association

- North American lead and coordinator for IDS Scheer's Defense Industry community (APEDAS; 2008−2010)

- Co-founder of ProjectPier (www.projectpier.org, 2007), an open-source tool for project management: the creation of the website, coordinator of translations for the first release

- Contributions to other open-source projects such as Drupal, a content management system—mostly translations and bug reporting (2004−2007)

TECHNICAL AND COMMUNICATION SKILLS

- German, English: fluent

- TOGAF, DoDAF, and SAFe

- Systems Software, Applications and Platforms

    - ARIS, iGrafx, Alfabet, Mega, Ardoq, Visio (architecture, processes, process mining)

    - KNIME (data modeling)

    - Atlassian Confluence and JIRA, Asana, MediaWiki, Microsoft Azure DevOps (collaboration)

    - Salesforce; Hubspot (CRM)

    - SAP R/3 MM, QM, SD, PS, FI/CO; ServiceNow CMDB, APM, PPM, Financial Mgmt, Agile & Test Mgmt, SIM (CMDB, ERP)

    - Drupal, Wordpress, (web)

    - MS Office, LibreOffice, Google Suite (office)

    - Windows, MacOS, Linux, Chrome OS (OS)